

**Future Horizons Ltd** 

Blakes Green Cottage Stone Street Near Seal Sevenoaks TN13 3UE England Tel: +44 1732 740440

www.futurehorizons.com

## "International Electronics Forum"

Since its founding in 1989, Future Horizons has been a leading global authority in semiconductor industry analysis. Its flagship event, the International Electronics Forum (IEF), launched in 1991, attracts senior industry executives from around the world, including Europe, the USA, Japan, Korea, Taiwan, India, SE Asia, and the Middle and Far East.

This year's event, IEF2025, will be held at the Esplanade Hotel, Zagreb, Croatia, from Sunday, July 13 to Tuesday, July 15, 2025. Designed around a mix of formal presentations and informal networking sessions, the event fosters a relaxed and engaging atmosphere. It serves as a premier networking platform for C-suite executives and senior management, drawing key decision-makers from top global IT and AI companies.

Many attendees leverage the Forum to explore business and collaboration opportunities. As a result, the Forum not only serves as a premier industry event but also as a valuable platform for PR, inward investment, and marketing for host countries and venues.

## **Forum Sponsorship**

Sponsorship provides a unique branding opportunity, to enhance corporate image and industry exposure at the highest international level. It cuts throughout the marketplace and communicates your message directly to the decision makers in the industry. It also paves the way to start selling a new product or service as well as providing you with the opportunity to enhance your reputation in the global industry.

There are many ways for companies to sponsor the Forum, including:

- Forum In General Diamond (One Only), Gold & Silver Packages
- Specific Function
  Welcome Reception, Welcome
  Dinner, Day One Lunch, Fiesta
  Reception, Fiesta Dinner, Grand
  Finale Lunch, Coffee Breaks
- Media Delegation
- Pre-Forum Cultural Tour
- Spouse Programme
- Ground Transportation
- Forum Session

- Forum Panel
- Delegate Badge
- Forum Bag
- Forum USB Stick
- Business Card Holder
- Speaker Lectern
- Delegate Pen & Notebook/Pad
- Promotion Email Bulletin
- Forum Brochure Advertisement
- Forum Charity Raffle Prize
- On-Site Press Conference

Please note, all sponsorship opportunities are offered on a first come, first served basis.