



FUTURE HORIZONS
PRESENTS

THE Global
Annual Electronics
Industry Event

22nd Annual International Electronics Forum

*Entering The Sub-20nm Era
'Business As Usual'*

OR ...

'It's Different This Time'

2-4 October 2013
Dublin Blanchardstown, Ireland

- ◆ Covers the full industry food chain, from advanced research, equipment and materials, IP and EDA, government and finance, plus IC and OEM system design and production
- ◆ Features high-level speakers & participants from all over the world
- ◆ Addresses the key issues affecting electronics industry growth
- ◆ Provides high-quality information & insight from discussion panels
- ◆ Debates real issues with world leading experts and visionaries
- ◆ Attracts top industry executives in one place at one time maximising Forum value, productivity and delegate ROI

Plus ... the latest industry analysis from Future Horizons

*"Where The International
Electronics Visionaries Meet"*

**Crowne Plaza Dublin
Blanchardstown
Ireland**



Regular Attendees Include:

Achronix
Advanced Micro Devices (AMD)
Advanced Technology Investment Co (ATIC)
Advantest
AKYA
Altis Semiconductors
Alt-S
Amkor Technology
Analog Bits
Angstrom
Applied Materials
ATEEDA
ATMEL
Argon Design
ARM
Austriamicrosysteme
Avago Technologies
Axcelis Technologies
Baillie Gifford
BlueWin
Broadcom
Brno University of Technology
Cadence Design Systems
Cambridge Consultants
Cambridge Silicon Radio (CSR)
Catena Holdings
CATRENE
CEA-LETI
ChipInvest
Corvinus University
Cymer
Czech Technical University
Daiwa Institute of Research
Delta Microelectronics
Dialog Semiconductor
Dubai Silicon Oasis Authority
Electrontorg (Elint)
Ellexus
EML Wildfire
Ericsson
European Investment Bank
Evatronix
Freescale Semiconductor
Fraunhofer Institute
Global Foundries
Grace Semiconductor Manufacturing
HH NEC Semiconductors
Hitachi Chemicals
Honda Research Institute
HP Research Labs
IBM
Imagination Technologies
India Semiconductor Association
Infineon Technologies
Intel
IMEC
Innovative Silicon
Inphi Corporation
IPICSi
JK Consulting
K Associates
Kensington Consulting Group
Khalifa University of Science
KLA-Tencor
LAM Research
Lfoundry
LSI Corporation
Mentor Graphics
Micron Technology
Mikron
MYPS
Nokia Mobile Phones
Nokia Research Centre
Numerics Management Systems
NXP Semiconductors
ON Semiconductor
Panasonic
PDF Solutions
Philips Consumer Lifestyle
Pistorio Foundation
Plastic Logic
Plessey Semiconductors
Qualcomm
Renesas
Robert Bosch
S3 Group
Samsung Electronics
Samsung semiconductor
SEMI
Silicon Capital
Silicon Ventures
SMIC
Sondrel
Sony Corporation
STMicroelectronics
Synopsys
Texas Instruments
Tokyo Electron
Toshiba
TSMC
UltraSoC
UMC
University of California Berkeley
X-Fab
X MOS

International Electronics Forum - IEF2013

Future Horizons is proud to present its 22nd Annual International Electronics Industry Forum, to be held on 2-4 October 2013 at the Crowne Plaza Hotel, Blanchardstown, Dublin, Ireland. Conveniently located approx. 10km from Dublin's City Centre, Blanchardstown is today a major industrial and commercial hub and home to one of the largest shopping and leisure complexes in Ireland. Registration starts at 2:30pm on Wed 2, followed by B2B networking at 3pm and a Welcome Reception at 6:00pm. The formal presentations run from 9:00am on Thursday 3 through 1:15pm on Friday 4, followed by the Grande Finale Forum lunch. As always, Thursday night's Fiesta is the social highlight of the Forum.

What Is The IEF Forum?

Inaugurated in 1991, Future Horizons' International Electronics Forum is an annual executive-level networking event held in co-operation with the host country's government. With a restricted attendance level of around 120 senior international executives, delegates span the full spectrum of the industry, mainly C-level executives from microelectronics companies, semiconductor equipment and materials firms, electronics equipment and systems manufacturers, start-up and research establishments, government and industry officials and finance and investment organisations. It is widely recognised internationally amongst industry peers as *THE* key global platform for debate and setting future directions.



IEF Makes A Difference

Targeted at executive management, the Forum is a high-level networking event with formal presentations interspersed with informal mixer sessions. The IEF Forum is not only internationally recognised as a platform for debate amongst industry peers it is a proven opportunity to influence the future direction of the global electronics industry. To quote one senior industry CEO ... *"The big difference between Future Horizons and other conferences is that people come to Future Horizons to openly discuss and improve their new initiatives not simply to listen and steal other people's ideas."*

Forum Partnership

Partnership provides a unique branding opportunity, enhancing corporate image and giving maximum industry exposure at the highest international level. Partnership can cut through the market place and communicate your message directly to industry decision makers. It will pave the way to start selling a new product or service, as well as providing an opportunity to become part of the global 'semiconductor family'. For further information on partnership opportunities or for a copy of Future Horizons' Forum partnership brochure, contact Future Horizons on forum@futurehorizons.com.

We are more than happy to discuss tailor-made packages to help you achieve your business objectives and budget

Who Should Attend?

An International Forum To Meet
New Contacts, Share Experiences,
Explore Ideas, & Influence Industry

For Senior Executives In:

- ◆ Executive Management
- ◆ Strategic Marketing & Planning
- ◆ Market Research & Marketing
- ◆ Engineering & Design
- ◆ Research & Science
- ◆ Purchasing & Acquisition
- ◆ Project Management
- ◆ Investment & Banking
- ◆ VCs & Business Angels
- ◆ Finance & Administration
- ◆ Sales & Distribution Channels
- ◆ Government Organisations
- ◆ Business & Technical Press

Forum Hotel

(All Rates Include VAT & Breakfast)

Crowne Plaza Hotel Dublin-Blanchardstown

The Blanchardstown Centre
Dublin 15 Ireland

Web:

www.cpblanchardstown.ie

Tel: +353 1 897 7777

Fax: +353 1 897 7750

E-Mail: info@cpblanchardstown.ie

Forum Rates (incl VAT & Breakfast):

The superior rooms feature either a
king sized bed or two double beds.

Single Use: €125 Double Use: €135

**October is high business and tourist
season in Ireland. To avoid
disappointment please book your
flight and hotel accommodation
NOW!**

**Hotel accommodation is on a first-
come, first-served basis. Overflow
accommodation available at the
nearby Castleknock or Carlton
Tyrrellstown hotels.**

To book your hotel room at the Crowne
Plaza Dublin-Blanchardstown, please
use the dedicated IEF hotel reservation
web link. If you experience any
difficulties please contact Jean Evans at
Future Horizons:

Email: jevans@futurehorizons.com

Forum Agenda

Visit Our Website For Ongoing Programme Updates: www.futurehorizons.com

Wed 2 Oct	11:00	Sightseeing/Orientation (Optional)
	15:00	B2B Speed Networking (Optional)
	18.00	Welcome Reception
Thu 3 Oct	09:00	Welcome Address & Industry Presentations
	19:00	Forum Fiesta
Fri 4 Oct	09.00	Industry Presentations
	13.15	Grande Finale Lunch / Forum Conclusion

Moore's Law has been under pressure over the past several nodes with each presenting unprecedented challenges at the technology, design, manufacturing levels. At the same time old markets are changing with the move from PC-centric computing environments to one driven by portable devices with ubiquitous connectivity where big data and the Cloud are radically changing the way information is handled. New markets in 3D Printing (Manufacturing), Data Servers, Robotics, Energy, Medical & Automotive, are also emerging offering massive downstream potential.

Mega-shifts are not a new phenomenon for the chip industry; the landscape changes dramatically when looked at in ten-year increments allowing new companies and regions to displace incumbents and take world leadership positions, but never before have so many changes taken place everywhere at the same time. To make matters worse, these changes are taking place in the midst of the worst global economic recession in the chip industry's history.

Ready or not, as the chip industry brazenly enters the sub-20nm era, the big question for everyone is 'What will the outcome be'? Is it simply 'Business As Usual', muddling through one challenge at a time or will 20nm and beyond dictate a 'New Industry Business Model', e.g. one driven by vertical plus horizontal 'integration'?

Forum Fees

Early Bird Fee €2600 (Valid Until August 30 2013)

Normal Fee €2900 (Applicable After August 30 2013)

Spouse Fee €350

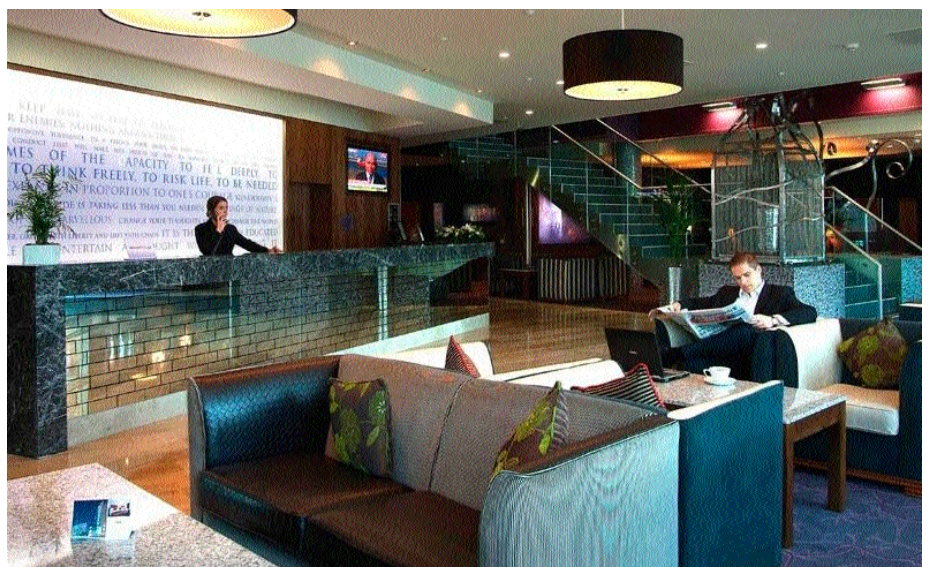
Discounts Available For:

- ◆ Three Or More Delegates From The Same Firm (*must register together*)
- ◆ Start-Ups & SME's €1500

Unable To Attend? Proceedings Only €450 plus shipping (*after the event*)

Booking Your Hotel & Flight

The Forum will be held at the Crowne Plaza Dublin-Blanchardstown, conveniently located just off the N3 Navan Road at the Blanchardstown Shopping Centre, 10km from Dublin's city centre and 14km from the Dublin airport. Direct flights are available from most international airports. Ireland is part of the EU and Eurozone but not part of the Schengen agreement. Visa support, if needed, can be provided by the IDA. Transfer by taxi from the airport is typically 15 minutes.



Why Attend?

- ◆ **It's Vertical ...** covers the whole food chain
- ◆ **It's Productive ...** real business gets done
- ◆ **It's Meaningful ...** delegates & speakers are all C-Level from across the globe
- ◆ **It's Relevant ...** topics discussed provide real insights into industry direction
- ◆ **It's Educational ...** presenters are all recognised experts in their field
- ◆ **It's Ambassadorial ...** providing insights into new geographical partnerships
- ◆ **It's Informal ...** no table tops or assigned seating, start-ups and large firms mix easily
- ◆ **It's Intimate ...** numbers are restricted to maximise the high-value networking discussions
- ◆ **It's Serious ...** the forum is used as a platform to debate the real industry issues
- ◆ **It's Fun ...** a real 'FH Family' event

Endorsements

Manuel Macias - Director, Sevilla Congress & Convention Bureau: *"It was an honour for Sevilla to have hosted your IEF conference. We wish you all the best and look forward to meet you again in Sevilla, your city"*

Sir Robin Saxby - Former Chairman & CEO, ARM: *"ARM would not be in the position it is today were it not for the contacts I made at the IEF Forums"*

Pasquale Pistorio - Former Chairman & CEO, STM: *"The past decade has been a very challenging time for our industry: still in this environment Future Horizons performed well, maintaining the high standards of professional competence and the passion for the high tech industry that have been your characteristics since the foundation of your Company"*

Rahul Sud - Founder Silicon Ventures: *"Thank you. It was indeed one of the best conferences I have ever attended with a lot of interactive sessions. It was all a very good initiative, everyone meet each other before the forum had even started"*

Joe Sawicki - VP & GM, Mentor Graphics: *"I wanted to thank you for your work over the past years. You and your team add something special to the industry"*

Delegate Programme

The forum will not only explore the future of electronics industry development, technology, business and humanitarian opportunities, it will also highlight Ireland's potential for new collaborations in education, engineering, science business and the environmental challenges.

Visit Our Website For Ongoing Programme Updates: www.futurehorizons.com

Spouse Programme

Spouses are especially welcome to accompany Forum delegates, and are cordially invited to attend all of the Forum social functions. In addition, a special Spouse Programme has been arranged for the Thursday, with the emphasis on relaxation, enjoyment and conviviality. The programme combines selected sightseeing opportunities with shopping and other items of interest, with the special spouse lunch traditionally the high spot of the day.

Golf & Extended Stay Option

Dublin has a lot to offer by way of cultural events, music, the theatre, sightseeing, golf, pubs and restaurants. The Friday lunchtime finish allows delegates the opportunity to take advantage of the reduced Forum hotel rate to spend the weekend in Dublin at the end of the Forum. Golf offers are available at the Crowne Plaza Dublin-Blanchardstown in partnership with Hollystown Golf Club just 5 minutes drive from the hotel. Opened in 1992 the highly rated parkland course comprises 27 holes of championship golf which provides three distinct 18-hole combinations offering a unique challenge for golfers of all levels. Tel: +353 1 820 7444.

IEF Annual Charity Raffle *(Details to be announced)*



Last year's IEF Charity Raffle was dedicated to the Specialized Children's Home of Kharberd (SCHK) in Haghtanak, Armenia. It is the sole institute for 6-18 years old children with severe physical and mental disabilities in Armenia and we raised an impressive €1600. **This made a huge difference; thank you for your generosity.**

IEF2013 Partners *(Please call for partnership opportunities)*

Unique Branding Opportunity ... Add Your Logo Here!



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