



FUTURE HORIZONS  
PRESENTS

*THE Global  
Electronics  
Industry Event*

# 21st Annual International Electronics Forum

*“Turning Recession Into Opportunity ...  
New Applications, Markets & Regions”*

**3-5 October 2012, Bratislava, Slovakia**

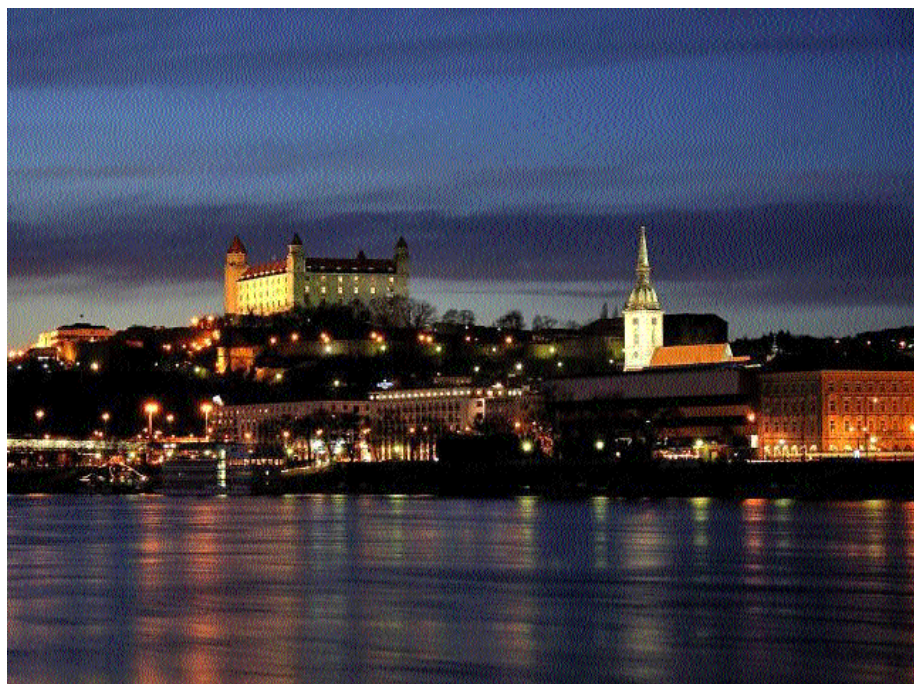
*Twinned with DigiTec Expo, Yerevan, Armenia*

- ◆ **Covers** the full industry food chain, from advanced research, equipment and materials, IP and EDA, government and finance, plus IC and OEM system design and production
- ◆ **Features** high-level speakers & participants from all over the world
- ◆ **Addresses** the key issues affecting electronics industry growth
- ◆ **Provides** high-quality information & insight from discussion panels
- ◆ **Debates** real issues with world leading experts and visionaries
- ◆ **Assembles** top industry executives in one place at one time maximising Forum value, productivity and delegate ROI

**Plus ... the latest industry analysis from Future Horizons**

*“Where The International  
Electronics Visionaries Meet”*

**Sheraton Hotel  
Bratislava, Slovakia**



## Regularly Attendees Include:

Advanced Micro Devices (AMD)  
Advanced Technology Investment Co (ATIC)  
Advantest  
AKYA  
Altis Semiconductors  
Amkor Technology  
Angstrom  
Applied Materials  
ATEEDA  
ATMEL  
ARM  
Austriamicrosysteme  
Avago Technologies  
Axcelis Technologies  
Broadcom  
Brno University of Technology  
Cadence Design Systems  
Cambridge Consultants  
Cambridge Silicon Radio (CSR)  
Catena Holdings  
CATRENE  
CEA-LET  
Corvinus University  
Cymet  
Czech Technical University  
Daiwa Institute of Research  
Delta Microelectronics  
Dialog Semiconductor  
Dubai Silicon Oasis Authority  
Electrontorg (Elint)  
EML Wildfire  
European Investment Bank  
Freescale Semiconductor  
Fraunhofer Institute  
Global Foundries  
Grace Semiconductor Manufacturing  
HH NEC Semiconductors  
Hitachi Chemicals  
Honda Research Institute  
HP Research Labs  
IBM  
Imagination Technologies  
India Semiconductor Association  
Infineon Technologies  
Intel  
IMEC  
Innovative Silicon  
Inphi Corporation  
Kensington Consulting Group  
Khalifa University of Science  
KLA-Tencor  
LAM Research  
Landshut Silicon Foundry  
Lasar & Electronics Middle East  
LSI Corporation  
Mentor Graphics  
Micron Technology  
Mikron  
Nokia Mobile Phones  
Nokia Research Centre  
Numerics Management Systems  
NXP Semiconductors  
ON Semiconductor  
Panasonic  
Plastic Logic  
PDF Solutions  
Philips Consumer Lifestyle  
Pistorio Foundation  
Qualcomm  
Renesas  
Robert Bosch  
S3 Group  
Samsung Semiconductor  
SEMI  
Silicon Ventures  
SMIC  
Sondrel  
Sony Corporation  
ST-Ericsson  
STMicroelectronics  
Synopsys  
Texas Instruments  
Tokyo Electron  
Toshiba  
TSMC  
UMC  
University of California Berkeley  
X-Fab

## International Electronics Forum - IEF2012

Future Horizons is proud to present its 21st Annual International Electronics Industry Forum, to be held at the Sheraton Bratislava hotel, Slovakia on 3-5 October 2012. Conveniently located in the recently constructed Europea New City Complex on the banks of the River Danube, the venue is just a short walk from the historic Old Town centre. Registration starts at 2:30pm on Wed 3, followed by B2B networking at 3pm and a Welcome Reception at 6:00pm. The formal presentations run from 9:00am on Thu 4 through 1:15pm on Fri 5, followed by the Grande Finale Forum lunch. As always, Thursday night's Fiesta Dinner is the social highlight of the Forum.

## What Is IEF2012?

IEF2012 is Future Horizons' 21st International Electronics Forum. Inaugurated in 1991, the Forum is an annual executive-level networking event held in co-operation with the host country's government. With a restricted attendance level of around 100-120 senior international executives, delegates span the full spectrum of the industry, mainly C-level executives from microelectronics companies, semiconductor equipment and materials firms, electronics equipment and systems manufacturers, start-up and research establishments, government and industry officials and finance and investment organisations. It is globally recognised amongst industry peers as *THE* key international platform for debate and setting future directions.



## Twinned With Armenia's DigiTec Expo 2012

As a value-added Forum feature, this year's IEF is twinned with DigiTec Expo 2012, 5-7 October, Yerevan, Armenia. Now in its eighth year, organised by UITE, DigiTech is the leading Armenian international information and telecommunication technologies exposition. For more information visit: <http://digitec.am/en/competitions/digitec>



## Forum Partnership

Partnership provides a unique branding opportunity, enhancing corporate image and giving maximum industry exposure at the highest international level. Partnership can cut through the market place and communicate your message directly to industry decision makers. It will pave the way to start selling a new product or service, as well as providing an opportunity to become part of the global 'semiconductor family'. For further information on partnership opportunities or for a copy of Future Horizons' Forum partnership brochure, contact Future Horizons on [forum@futurehorizons.com](mailto:forum@futurehorizons.com).

**We are more than happy to discuss tailor-made packages to help you achieve your business objectives and budget**

## Who Should Attend?

An International Forum To Meet  
New Contacts, Share Experiences,  
Explore Ideas, & Influence Industry

### For Senior Executives In:

- ◆ Executive Management
- ◆ Strategic Marketing & Planning
- ◆ Market Research & Marketing
- ◆ Engineering & Design
- ◆ Research & Science
- ◆ Purchasing & Acquisition
- ◆ Project Management
- ◆ Investment & Banking
- ◆ VCs & Business Angels
- ◆ Finance & Administration
- ◆ Sales & Distribution Channels
- ◆ Government Organisations
- ◆ Business & Technical Press

## Forum Hotel

(All Rates Include VAT & Breakfast)

### Sheraton Bratislava Hotel

Pribinova 12, 811 09 Bratislava

#### Web:

www.sheratonbratislava.com

Tel: +421 2 3535 0373

Fax: +421 2 3535 0009

#### Forum Rates (incl VAT & Breakfast):

Classic Double - Single €140

Classic Double - Double €150

(Plus €1.65 per person per night city tax)

Club Room upgrade:

€50 per room per night additional

**October is still high tourist season in Slovakia, flights and hotel accommodation can book up very quickly. To avoid disappointment please ensure you book your flight and hotel accommodation NOW! Hotel accommodation is on a first come, first served basis.**

To book your room at the Sheraton Hotel, please use the dedicated IEF Sheraton Hotel reservation web link. If you experience any difficulties please contact Jean Evans at Future Horizons: **Email: [jevans@futurehorizons.com](mailto:jevans@futurehorizons.com)**

## Forum Agenda

*"Turning Recession Into Opportunity ...  
New Applications, Markets & Regions"*

<b>Wed 3 Oct</b>	11:00	Sightseeing/Orientation Tour
	14.30	Forum Registration
	15:00	B2B Speed Networking
	18.00	Welcome Reception
<b>Thu 4 Oct</b>	09:00	Welcome Address
	09.30	Industry Presentations
	11.00	Refreshments/Networking Discussions
	11.45	Industry Presentations
	13.15	Lunch/Networking Discussions
	14.30	Market Forecasts & Industry Update
	15.30	Refreshments/Networking Discussions
	16.15	Industry Presentations
<b>Fri 5 Oct</b>	18.00	Forum Adjourns
	19:00	Forum Fiesta
	09.00	Industry Presentations
	11.00	Refreshments/Informal Discussions
	11.45	Industry Presentations
	13.15	Grande Finale Lunch
	14.30	Forum Conclusion

## Forum Fees

**Early Bird Fee €2600** (Valid Until August 31 2012)

Normal Fee €2900 (Applicable After August 31 2012)

Spouse Fee €350

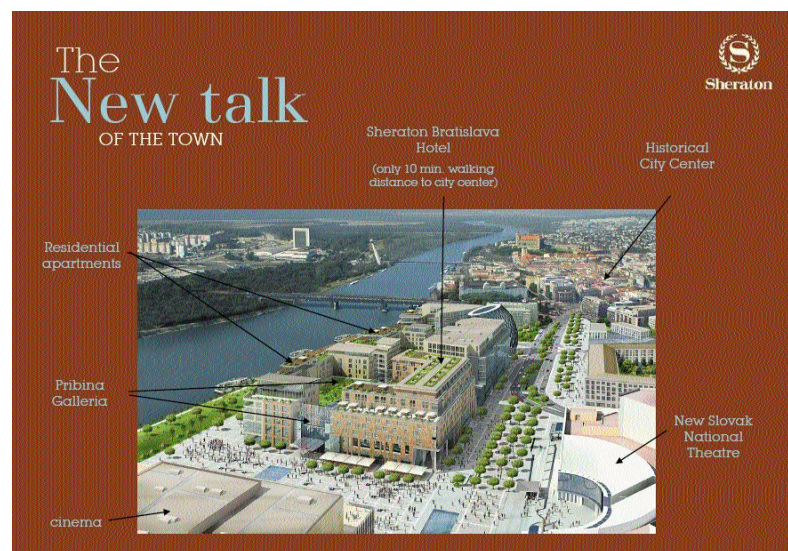
#### Discounts Available For:

- ◆ Three Or More Delegates From The Same Firm (Must register simultaneously)
- ◆ SME's €1500

**Unable To Attend?** Proceedings Only €450 plus shipping (After The Event)

## Booking Your Hotel & Flight

The Forum will be held in the Sheraton Bratislava Hotel, located in the new city centre on the banks of the River Danube. Direct flights to Bratislava are available from some European cities otherwise Bratislava is best reached by flying into Vienna International airport which is connected via a 45km Motoeway (aprox 30 minutes by car). Once you clear immigration and customs in Vienna, as part of the Schengen agreement, there are no further border controls or passport checks for Slovakia.



## Why Attend?

- ◆ **It's Vertical ...** covers the whole food chain
- ◆ **It's Productive ...** real business gets done
- ◆ **It's Meaningful ...** delegates & speakers are all C-Level from across the globe
- ◆ **It's Relevant ...** topics discussed provide real insights into industry direction
- ◆ **It's Educational ...** presenters are all recognised experts in their field
- ◆ **It's Ambassadorial ...** providing insights into new geographical partnerships
- ◆ **It's Informal ...** no table tops or assigned seating, start-ups and large firms mix easily
- ◆ **It's Intimate ...** numbers are restricted to maximise the high-value networking discussions
- ◆ **It's Serious ...** the forum is used as a platform to debate the real industry issues
- ◆ **It's Fun ...** a real 'FH Family' event

## Endorsements

**Manuel Macías - Director, Sevilla Congress & Convention Bureau:** *"It was an honour for Sevilla to have hosted your IEF2011 conference. We wish you all the best and look forward to meet you again in Sevilla, your city"*

**Sir Robin Saxby - Former Chairman & CEO, ARM:** *"ARM would not be in the position it is today were it not for the contacts I made the IEF Forums"*

**Pasquale Pistorio - Former Chairman & CEO, STM:** *"2011 has been a very challenging year for our industry: still in this environment Future Horizons performed well, maintaining the high standards of professional competence and the passion for the high tech industry that have been your characteristics since the foundation of your Company"*

**Rahul Sud - Founder Silicon Ventures:** *"Thank you. It was indeed one of the best conferences I have ever attended with a lot of interactive sessions. It was all a very good initiative, everyone meet each other before the forum had even started"*

**Joe Sawicki - VP & GM, Mentor Graphics:** *"Excited about the possibility of Yerevan. I also wanted to thank you for your work over the past years. You and your team add something special to the industry"*

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## Delegate Programme

The forum will not only explore the future of electronics industry development, technology, business and humanitarian opportunities, it will also highlight Slovakia's relatively untapped potential for new collaborations in education, engineering, science business and the social environment.

**Visit Our Website For Ongoing Programme Updates: [www.futurehorizons.com](http://www.futurehorizons.com)**

## Spouse Programme & Extended Stay

Spouses are especially welcome to accompany Forum delegates, and are cordially invited to attend all of the Forum social functions. In addition, a special Spouse Programme has been arranged for the Thursday, with the emphasis on relaxation, enjoyment and conviviality. The programme combines selected sightseeing opportunities with shopping and other items of interest, with the special spouse lunch traditionally the high spot of the day. The Friday lunchtime finish allows delegates the opportunity to take advantage of the reduced Forum hotel rate to spend the weekend in Slovakia at the end of the Forum. A sightseeing and orientation tour is also available for early arrivals on Wednesday starting at 11am, including lunch.

## DigiTec Expo 2012, Yerevan, Armenia

For delegates wishing to visit DigiTec Expo, Austrian Airlines flight OS641 departs Vienna for Yerevan on Friday 5th October at 22:20, landing at 03:35. Transfer from Yerevan airport to the city centre is approx 20 mins by taxi. Armenian visa required.

## IEF Annual Charity Raffle



This year's IEF Charity Raffle will be held in aid of the Specialized Children's Home of Kharberd (SCHK) located in the village Haghtanak, Armenia. Established in 1950, in 1988 it was moved to village Nor Kharberd in Ararat region and is the only institute for 6-18 years old children with severe physical and mental disabilities in Armenia.

## With Thanks To Our IEF2012 Partners

*(Please call for partnership opportunities)*

**Unique Branding Opportunity ... Add Your Logo Here!**

**Russian Affiliate:**  
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